



The Escondido Tamale Festival

Saturday, Nov. 2, 2019

11am - 5pm

Grape Day Park, Escondido

www.EscondidoTamaleFestival.org



Hello Prospective Vendors!

The 5th Annual, Escondido Tamale Festival, produced by the Escondido Downtown Business Association, far exceeded expectations its first 4 years. We are expecting 15,000+ visitors for this 5th Annual Festival that has become a signature Southern California event. The Escondido Tamale Festival is a celebration of Tamales, one of the iconic staples of California's culture. It is also a look back at the history of the Spanish and Mexican settlers who helped build our towns, cities, and our great state. The event includes Best Tamale Contests, Craft Beer and Wine Garden, entertainment stage, and free attractions for kids, pets and families. The event is located in the main grass area of Grape Day Park.

1. SPACES: are assigned to vendors on a first come (paid)-first in basis.
2. APPLICATIONS: Please accompany with a check or money order.
3. SPACES are 10'x12'
4. Access to ELECTRICITY is limited in this park. Vendors provide all cords; cords must be commercial-type and taped down. No generators permitted. (The event will end before dark, but tear-down will occur during dusk.)
5. HOURS: Festival hours are 11:00am – 5:00pm. Set-up time is 8:00 – 10:00am. All spaces to be cleared by 6:30pm.
6. PARKING: Vendors may park in free lots at Woodward, or along Valley Pkwy. No cars allowed parked at booth.
7. TAXES: State Franchise Tax Seller's Permit # must be on application, if making any sales. Vendor is responsible for collecting and reporting sales tax.
8. PERMITS: All food vendors are solely responsible for applying for San Diego County Health Permit and "Additionally Insured" Certificate of Liability Insurance and providing current copy with event application. Certified fire extinguisher required by fire marshal for food booths. If using canopy, it must be fire retardant (all vendors).
9. CONFIRMATIONS/REFUNDS: Your canceled check or credit card charge is your acceptance. Confirmations will be emailed within 30 days of receipt of application/check. No refunds in case of inclement weather, acts of nature or restrictions by government agencies to cancel the event, over which the Escondido Downtown Business Association has no control. No refunds within 30 days of Festival date. Credit for a future event (less a \$25 fee) may be given under special circumstances.

OTHER: The Downtown Business Association and The Escondido Tamale Festival mgmt. reserve the right to limit the number of applications for any one type of food, good or service; this protects all vendors and promotes diversity. We reserve the right to change or substitute vendor spaces overall. Merchandise should be displayed as professionally and colorfully as possible, with awareness of the theme of this event (Hispanic/Latino culture, heritage, crafts, holiday displays, traditional foods & food products, Escondido history, craft brewing, holiday entertaining, cultural travel).

SPACE RENT SCHEDULE

Retail/Artisan Crafts/Commercial/Political (non-food)	\$150
Food (Festival provides 3-compartment sink)*	\$250
Food Truck	\$250
Electric (not readily available to all park locations)	\$ 50

NOTE: Only the booth space is provided. Tables, canopies, weights for canopy legs, are vendor responsibility.

*Food Vendors required to supply own hand-wash sink. Required 3-compartment sink included in festival space rent.

Escondido Tamale Festival Vendor Contact: Alex MacLachlan for the DBA: Alex@EscondidoTamaleFestival.org



RETURN THIS PAGE WITH YOUR PAYMENT

For Office Use Only:

Date Application Rcvd: _____

Check Amount \$ _____ Check #: _____ Deposit Date: _____ Rcvd. by: _____

CCarc Amount \$ _____ Receipt Sent: Y / N Process Date: _____ Rcvd. by: _____

☐ Health Permit

☐ Insurance w/ Ad Insd.

☐ Seller's Permit

☐ Tamale Contest Form

☐ Payment

☐ Fully Compliant

VENDOR APPLICATION FORM



ESCONDIDO TAMALES FESTIVAL

November 2, 2019

Grape Day Park, Downtown Escondido

321 N Broadway, Escondido, CA 92025

Business Name: _____

Contact Name: _____ Event Day Contact: _____

Mobile # () _____ Event Day # () _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Number of 10x12 spaces desired: _____ If 2 or more: Side-by-Side OR Separated OR Back-to-Back? (circle one)

Booth Type: Retail _____ Info Only _____ Food/Drink _____ Food Truck _____ (FT Size _____)

Product(s) to be sold (List ALL): _____ (Add page, if needed)

Electric needed? NO / YES Elect for: _____ Amps/volts: _____

Your application is not complete until payment and the following 3 items have been received:

☐ 1.) Current copy of SD County Health Dept. Permit #: _____ Exp. Date: _____
(**Food vendors only:** Submit Health Dept. Event Permit Application: "ATTENTION: Nicole Haboud" **AND** provide a copy to us.)

☐ 2.) Current copy of Certificate of Liability Insurance Exp. Date: _____ Addtl Insrd: _____
(**All Vendors: Must name** "Escondido Downtown Business Association @ 243 S. Escondido Blvd, Ste. #701, Escondido, CA 92025 **AND** the City of Escondido @ 321 N Broadway, Escondido, CA 92025" as "Additional Insured" on certificate.)

☐ 3.) State Franchise Seller's Permit #: _____
(**All Vendors: Required** if you are selling anything. If exempt, please explain reason.)

I agree to indemnify, defend, waive, release & hold the Escondido Downtown Business Association, Board of Directors & the City of Escondido, harmless from any & all liability, claims & causes of action for injuries to person or property arising out of or related to this event, specifically including, without limitation, injury or damage to booth, contents, merchandise, employees, contractors, guests, customers, invitees, & all other third parties.

Signature: _____

Comments/Questions: _____

SCAN & EMAIL OR MAIL THIS PAGE W/ PAYMENT (checks payable to: "Escondido Downtown Business Assoc.")

TO: Escondido Tamale Festival, Presented by the: Escondido Downtown Business Association, a 501(c)6

243 S. Escondido Blvd, Ste. #701, Escondido, CA 92025 Ph: (760) 877-8582

Web: www.EscondidoTamaleFestival.org Email: Alex@EscondidoTamaleFestival.org





5th Annual ESCONDIDO TAMALE FESTIVAL

November 2, 2019 ~ 11am to 5pm
Grape Day Park, Escondido, CA

CONTEST ENTRY FORM

Who will win the **“LA SUEGRA” TROPHY** for The Best Tamale?
Annual “La Suegra” Trophy to be displayed in a prominent Escondido location.

PRIZES:

1ST PLACE “LA SUEGRA” Best Tamale Contest WINNER:

- \$100 Cash!
- Custom Best Tamale Contest Banner to keep and display in the winner’s place of business indicating 1st Place Winner Status!
- 1st Place Winner will be announced on the Grande Stage!
- 1st Place Winner’s name engraved on the Annual “La Suegra” Trophy! *

2ND PLACE WINNER:

- 2nd Place Winner will be announced on the Grande Stage!
- 2nd Place Winner’s name engraved on the Annual “La Suegra” Trophy! *

3RD PLACE WINNER:

- 3rd Place Winner will be announced on the Grande Stage!
- 3rd Place Winner’s name engraved on the Annual “La Suegra” Trophy! *



ENTRIES:

1st Entry Free for Tamale Festival Food Vendors. \$25 for 2nd entry. Only 2 entries per food vendor.

ENTRY #	TYPE / FLAVOR / DESCRIPTION: (Chicken, Tinga, Beef, Pork, Fish, Cheese, Vegetarian/Vegan, Fruit/Dulce, etc.)	COST
1		1st Entry FREE!
2		\$25
TOTAL		\$

Company/Organization: _____ Cell: (_____) _____

Contact Person: _____ Email: _____

PLEASE PREPARE THREE (3) OF THE SAME TYPE OF TAMALES FOR EACH TYPE ENTERED. Judges will receive contest entries at your booth and judge them on site, on Saturday 11/2/19, between 11:30-12:30. Contest winners will be announced from the Grande Stage, on the day of the event. Tamales will be judged on flavor, filling, texture of masa, aroma and appearance. You may enter up to 2 types of tamales. You may win more than one place.

All entries subject to Health Department Regulations. Entry form, copies of approved permits & payment due before Oct. 15, 2019. All Contest entries/businesses will be notified of approval by Oct. 25 or earlier.

Submit completed Contest Entry Form, copy of health permit & insurance with check made payable to:

Escondido Downtown Business Association or Escondido DBA – Escondido Tamale Festival

243 S. Escondido Blvd. #701, Escondido, CA 92025 Phone: (760) 877-8582

Alex@EscondidoTamaleFestival.org www.EscondidoTamaleFestival.org



Instagram

Office Use Only:

CC Processed Date: _____ Amount \$ _____ By: _____ Receipt Sent: _____



Escondido Tamale Festival Credit Card Authorization Form

Description:	Price:	Quantity:	Subtotal:
Booth Space - Retail / Craft / Commercial / Political (non-food)	\$150		
Booth Space - Food / Food Truck	\$250		
Best Tamale Contest (1st Entry Free) \$25 for 2nd entry.	\$ 25		
Electricity for Booth Space	\$ 50		
Escondido Tamale Festival Event T-Shirt: Mens (Sml / Med / Lrg) OR Womens (Sml / Med / Lrg)	\$ 16		
Escondido Tamale Festival Event Baseball Hat	\$ 16		
(T-shirts & hats may be picked up from "Will Call Booth" on event day)			TOTAL:

Card Type (circle one):



Card Number: _____ - _____ - _____ - _____

Exp Date: _____ 3-Digit Security Code: _____ Billing Zip Code: _____

I _____ (printed name as it appears on card)
hereby authorize the Escondido Downtown Business Association (aka Escondido Tamale Festival) to charge my credit card in the TOTAL amount indicated above.

X _____
Authorized signature of cardholder _____ Date _____

Address (where credit card bills are sent):
