



5th Annual
Escondido Tamale Festival
Saturday, November 2, 2019
11am-5pm ~ Grape Day Park, Escondido



Brewery/Winery/Distillery Donor Form

The 5th Annual Escondido Tamale Festival, presented by the Escondido Downtown Business Assoc. (DBA), a 501(c)6 not for profit organization since 1962, is back for 2019. We are seeking donations of Craft Beer, Wines and Spirits to be featured in our Beer & Wine Garden. Total attendance expected is 15,000+. (W-9 available upon request.)

Business Name _____ Email _____

Contact Name: _____ Phone (Work/Cell) _____

Event Day Contact (if different): _____ Cell _____

Address: _____

Business License# (if located in Escondido) _____

Name & description of product (please include ALL donated products) _____

Option #1: YOU POUR & SELF PROMOTE

(This options is the most recommended, in order to promote and represent your product best.)

- DONATE: Donation Requested for 500+ servings (min 2+ Cases of Wine 5oz pour, Beer 8oz pour or Spirit 1oz pour)
- SELF POUR: Provide a responsible representative(s) to serve your product and answer questions at event
- SELF PROMOTE: Sponsor may distribute cards, brochures, swag and display signage from your brewery/winery/distillery
- WE PROVIDE: 1 FREE space for your 12x12 booth, plus ice and cups
- YOU BRING: Booth and Table(s)

Option #2: WE POUR AND PROMOTE ON YOUR BEHALF

- DONATE: Donation Requested for 500+ servings (min 2+ Cases of Wine 5oz pour, Beer 8oz pour or Spirit 1oz pour)
- WE POUR: We pour on your behalf
- WE PROMOTE: We will promote on your behalf: distribute cards, brochures, swag and display signage
- Sponsor provided brewery/winery/distillery banners will be displayed on event day.

BENEFITS:

1. Your company Logo listed on the Escondido Tamale Festival Website, Facebook, Instagram and other online media
2. Company listing as a valued sponsor on event website, programs and posters
3. Multiple publications; online calendar listings; SDBeerWeek listing; eblasts; to over 350K regional Food, Beer/Wine/Spirit fans.
4. Coverage of event in San Diego newspapers, magazines and event day news broadcasts
5. Direct exposure to thousands of relevant craft beer, wine and distilled spirit enthusiasts, in a growing demographic
6. Your provided banners, product cards and brochures, etc. on display and available to all beer-wine area attendees

I agree to the beer/wine/spirit donor donation levels and parameters for the above event date:

Signature _____ Date _____

PLEASE READ & SIGN: With my signature, I agree to waive, release, indemnify and hold harmless the Escondido Downtown Business Assoc. and event organizers from any and all liability, claims, and causes of action, including attorney's fees and court costs, for injuries or damages to person or property arising out of my participation in this event. I also understand this waiver cannot be modified or changed. I certify all information in this application is accurate to the best of my knowledge.

RETURN APPLICATION, (along with your logo) to:

DBA, Escondido Tamale Festival 243 S. Escondido Blvd, #701, Escondido, CA 92025

EscondidoTamaleFestival.org Email: Alex@EscondidoTamaleFestival.org or call (760) 207-6321

